



Board

Helen E. Griffin: *President*
 Mary Jane Nielsen: *Past President*
 Michael Balm: *President-Elect*
 David Kroeker: *Treasurer*
 Ramzi Hynek: *Secretary*
 Jay Bohlken
 Dennis Buckley
 Donna Gill
 Bob Grundman
 David Lux
 Mark Richardson
 Coleen Seng
 Muffy Vrana
 June Pederson: *ex-officio*,
 Director, Aging Partners

Additional Committee Members:

Kristen Stohs
 Kay Green
 Mary Ann Stallings

Staff

Diane Rolfsmeyer – Executive Director
 Meldene Dorn – Accounting
 Deb Hynek – LSTP Coordinator



P.O. Box 81904
 Lincoln, NE 68501-1904



of Lincoln & Lancaster County



2011 Partner Campaign

Seniors Foundation History & Mission

Seniors Foundation was established in 1981 to support senior centers and enrich the lives of seniors in Lincoln and Lancaster County. In 1986, the Foundation began its first Capital Campaign, raising \$1.2 million dollars to renovate the current Downtown Senior Center which opened in 1989.

The Foundation then undertook the purchase and renovation of the Northeast Senior Center, raising \$200,000 in that effort.

In 1993, Seniors Foundation took possession of the former Clayton House Hotel and raised \$3 million to acquire and renovate the hotel. The property became a senior housing facility and was renamed The Crossroads House.

In 2007, Seniors Foundation piloted a long-needed program for social transportation for older adults, utilizing volunteer drivers. The only program of its kind in the area, Lincoln Seniors Transportation Program has experienced steady, sustainable growth and currently has over 170 registered riders and 37 registered drivers.

Over the years, Seniors Foundation has helped support the programs and services of Aging Partners. These include Live & Learn, which is aired on 5CityTV, and equipment purchased to enhance computer access and exercise programs. The Foundation has also contributed to other local senior services.

Choose Your Level of Support.

Higher support levels build on the benefits of previous levels.*

Benefactor \$5,000 and higher

- Featured website ad for a total of 12 weeks—everybody's going to know your name.
- Featured as Live and Learn sponsor on 5CityTV **all year**—12 months of television exposure.
- Sponsorship of **three** "Senior Spotlight" features in the ever-popular *Neighborhood Extra*—be affiliated with the best!
- **Eight** complimentary tickets to the Seniors Foundation Awards event on May 13, 2011—invite your friends to the party.
- Half-page article in *Living Well* magazine. Let us publicly acknowledge your generosity.
- Opportunity to designate a Partner Award honoree for the Awards event.



*Please note: Similar benefits are not cumulative from one level to the next. The higher benefit replaces the benefit of the preceding level.

Patron \$2,500 - \$4,999

- Featured website ad for a total of **six** weeks—business will start moving!
- **Two months** featured as Live and Learn sponsor on 5CityTV. You will need to hire extra help!
- Sponsorship of **two** "Senior Spotlight" features in *Neighborhood Extra*—spotlight your community leadership.
- **Four** complimentary tickets to the Seniors Foundation Awards event in May. Come to the party!

Sponsor \$1,000 - \$2,499

- Featured website ad for a total of **four** weeks—30 days, 24/7!
- 5-inch Partner decal—let the world know you support the Seniors Foundation.
- Electronic decal sized to add to letterhead and print items.
- **One** month featured as Live and Learn sponsor on 5CityTV—now you're on TV!



Donor \$500 - \$999

- Featured website ad for two weeks—be connected!
- Listed quarterly in Seniors Foundation newsletter—found inside the *Living Well* magazine that everybody reads!
- Listed in *Neighborhood Extra* September 2011 Seniors Foundation Salute—the community standing at attention!



Supporter \$250 - \$499

- Recognition in the *Lincoln Journal Star* November 2011 Appreciation ad. Be saluted for a job well done.
- Name listed at the annual Seniors Foundation Awards event. Be a star for the day!
- Featured ad on Seniors Foundation website for a week. Be a link!

Friend \$100 - \$249

- Subscription to *Living Well* magazine—the go-to publication for older adults and the people who love them.
- Recognition at respective levels in Seniors Foundation newsletter and website—the place to see and be seen.
- Acknowledged in the *Neighborhood Extra* Early Bird ad if payment received by Nov. 11, 2010. Be known as a go-getter!

Become a Partner today!

Call Diane Rolfsmeyer at the Seniors Foundation with any questions or to ask how you can help.

402-441-6179

www.seniorsfoundation.org

2011 Partnership Agreement*

- Yes, I'm a 2011 Seniors Foundation Partner at the level marked below:
- Benefactor (\$5,000 and above)
 - Patron (\$2,500 - \$4,999)
 - Sponsor (\$1,000 - \$2,499)
 - Donor (\$500 - \$999)
 - Supporter (\$250 - \$499)
 - Friend (\$100 - \$249)

Total Contribution: _____

*Partner Agreements received by Nov. 11, 2010 will be acknowledged in a special "Thank You Early Birds" *Neighborhood Extra* ad Nov. 20, 2010.

Name(s) for Listings: _____

Contact Person: _____

Address: _____

City: _____

State _____ ZIP: _____

Phone: _____

FAX: _____

E-mail: _____

Payment Method:

- Check Enclosed. Make checks payable to:
Seniors Foundation
P.O. Box 81904, Lincoln, NE 68501-1904

Credit Card: VISA MasterCard

Card No.: _____

Exp. Date: _____

Signature: _____

Date: _____

