



**SENIORS FOUNDATION  
2019 KEYSTONE AWARD LUNCHEON  
Thursday May 16, 2019  
11:30 a.m.-1 p.m.  
Country Club of Lincoln**



**About the Keystone Award Luncheon**

The Keystone Award recognizes an individual, couple or group who has provided a lasting legacy that enhances the quality of life for older adults in the community.

Attended by more than 200 supporters of seniors in Lincoln, the Keystone Award Luncheon is an annual fundraiser hosted by the Seniors Foundation, which funds special project needs for Aging Partners such as a new meals-on-four-wheels van, which delivers 53,895 meals a year to 11 senior centers in and around Lincoln.

Past recipients of the Keystone Award include Helen Boosalis, Gil Savery, Lela Shanks, Jerry Joyce, Joe Hampton, Harland Johnson, R. David Wilcox, Dayle Williamson, Dorothy Applebee, and Coleen Seng.

Tickets for the event are \$65 per person or \$600 per table. Sponsorship opportunities include recognition at the event and in pre- and post-publicity.

**About the Seniors Foundation:** Regardless of age or income, people deserve to live their best lives, especially in later years. Since 1981, Seniors Foundation is a 501c3 in Lincoln that raises funds to support special projects for Aging Partners, an organization that works to ensure the independence and full life of the seniors and aging veterans they serve. Learn more at [www.SeniorsFoundation.org](http://www.SeniorsFoundation.org).

## SPONSORSHIP OPPORTUNITIES

### Keystone Sponsor \$5,000

1. Named trophy
2. Sponsor plaque
3. Recognition in *Neighborhood Extra* and *Living Well*
4. Name displayed during event and on program
5. 5-minute speaking opportunity at event
6. Table of 10 at event

### Keystone Partner \$2,500

1. Framed sponsor certificate
2. Name displayed during event and on program
3. Recognition in *Living Well*
4. Table of 10 at event

### Keystone Supporter \$1,000

1. Name displayed during event and on program
2. Recognition during event presentation
3. Table of 10 at event

### Table Sponsor \$600

1. Recognition during event presentation
2. Table of 10 at event

*Registration available on web site after mid-February.*

### Marketing Deadlines

- Check or credit card payment to Seniors Foundation by April 5, 2019 for inclusion in program. Credit card can be used via PayPal on web site.
- Check or credit card payment to Seniors Foundation by May 10 for Table Sponsors. Credit card can be used via PayPal on web site.
- By May 1: High-resolution logo for printing (300 dpi) + link to sponsor web site to [seniorsfoundation@seniorsfoundation.org](mailto:seniorsfoundation@seniorsfoundation.org) or [linda@unfoldingcommunications.com](mailto:linda@unfoldingcommunications.com)